



# SUNRISE SPRINGS

SPA RESORT

**For Immediate Release**

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## **Sunrise Springs Spa Resort Announces Maggie Wagner as Director of Spa and Retail**



**August X, 2017 (Santa Fe, New Mexico)** - [Sunrise Springs Spa Resort](#), the only destination spa in enchanting Santa Fe, New Mexico, has announced the appointment of Maggie Wagner as Director of Spa and Retail. With over 18 years of spa industry experience, Wagner will lead spa operations onsite including overseeing the spa's expansion, the treatments and services, and all retail operations at the resort.

"I was attracted to Sunrise Springs as a way to get back to my roots," Wagner said. "The whole reason I got into the business of spa was to work with likeminded people to create a space for guests to reconnect, find balance and peace. Sunrise Springs combines that with experiential activities, where the synergy created is very special and unique."

Wagner joins the Sunrise Springs Spa Resort team with extensive experience in product and retail development, incorporating organic, sustainable and holistic health philosophies reflective of the local environment. With this experience, Wagner will oversee the spa's expansion, which will include additional men's and women's locker rooms and the implementation of new offerings including a full-spectrum infrared sauna, Zero Gravity Float Room and 4 new outdoor soaking pools. Wagner will continue to implement new ideas, creating more ways for guests to experience the water and springs offered at Sunrise Springs.

Most recently, Wagner served as the Spa Director at Stein Eriksen Lodge, where she oversaw and directed all aspects of the spa and retail operations for three spa and retail outlets. During her time at Stein Eriksen Lodge, the spa retained a Forbes Five Star Spa rating for the years she was there.. Prior to Stein Eriksen Lodge, Wagner spent six years at Travaasa Experiential Resorts®, where she was initially hired as Spa Director, but was promoted to Senior Director, Spa and Retail for the Travaasa brand, overseeing all of the spa and retail operations.

Originally from Los Angeles, California, Wagner enjoys spending time with her family, the outdoors and exploring new hiking trails.

## **ABOUT SUNRISE SPRINGS SPA RESORT**

The only destination spa in enchanting Santa Fe, N.M., Sunrise Springs Spa Resort is a tranquil natural springs sanctuary that has been a source of rejuvenation for centuries, weaving ancient wisdom and healing traditions with modern wellness. At the heart of the resort's 70 acres is a sacred Medicine Wheel surrounded by 20 spacious casitas and 32 garden-view guest rooms; the new Ojitos, open-air soaking experience; a spa; a greenhouse; yoga, fitness and expressive arts studios; puppy studio and chicken coop; and the Blue Heron Restaurant serving nourishing farm-fresh cuisine. A passionate team of credentialed wellness professionals empower guests to discover their unique path to creating harmony amongst the four aspects of wellbeing: mental, emotional, physical and spiritual. All-inclusive packages range from rejuvenating day escapes to multi-day transformative experiences. Guests can also visit the nearby historic sister property, Ojo Caliente Mineral Springs Resort & Spa just north of Santa Fe. For updates on the resort, please follow Sunrise Springs on [Facebook](#), [Twitter](#) and [Instagram](#).